



Out Of The Ordinary

THE BRIDAL SURVIVAL NEWSLETTER

WINTER 2009/2010

THOUGHTS FROM ANGELA

Admittedly, I have the most AMAZING job in the world! I spend my days helping couples plan unique and creative weddings.

I jumped head first into the wedding industry in 1992. I have been privileged to work on many beautiful weddings and events over the span of my career.

Over the years, I have created a place where creativity and ideas thrive. My staff and I pride ourselves on designing weddings that eliminate the walls of tradition and focus instead on the unique personalities of our clients.

I have started this newsletter, my blog and my inter-active web site to inspire you to envision not only a beautiful and unique wedding but one that is creative and innovative and reflects your personality.



YOUR OPINION WANTED!!!

I have seen a new trend in wedding vows.

It seems that some couples are choosing to eliminate the line in the vows that says "TILL DEATH DO US PART" and replacing it with "UNTIL OUR LOVE ENDURES."

I was both shocked and mortified when I heard this. It almost seems to me that couples are "dooming" their marriage before it starts!!

It just seems sad to me that some couples do not feel that marriage is FOREVER!

Luckily, so far, none of my clients have chosen to change the traditional vows.

I would love to hear your opinion on this topic. Please e mail me at angela@outoftheordinary.com and let me know your thoughts!



BAR SERVICE

As you know, your bar is very important to your guests! ☺

Most venues offer a 4-hour bar package. One hour before dinner during your cocktail hour and the remaining three hours after dinner.

It is wise to make a nice sign and frame it to place on the bar advising your guests as to when the bar is open and when it is closed. Also, if you are having wine service during dinner, you should state that information as well.

The first hour of your reception, the

cocktail hour, is when the bar is hit the hardest. If you are having more than 100 guests, you should really think about having two bars during the cocktail hour. If your venue has a terrace or balcony, you could have one bar inside and one outside.

I have seen people wait in line for the entire cocktail hour trying to get a drink, and it is **NOT PRETTY!!!** ☺ Two bars will alleviate that problem.

There is usually an extra charge for the second bar, it is minimal and it is well worth the money for your guests convenience!!

THE HOLIDAY SEASON

The Holiday Season is upon us --- Shopping, family parties, work parties, AND MORE SHOPPING!!

Planning a wedding is challenging enough...add the Holidays into the mix and you have a recipe for stress and frustration.

If your wedding is after March of 2010 --- Take December off from "Wedding Business" and enjoy the season with your family and friends.

You can pick up where you left off in January!

When you look back on planning your wedding 20 years from now, you want to remember great memories --- not how stressed out and overwhelmed you were.

If you feel that during this time you'd like to do something simple towards your wedding, take inventory of what you have already accomplished to date, and what still needs to be done. When you see everything in black and white it doesn't seem to be so scary!

Another "fun job" to do during the holidays is register for gifts—or at least get some ideas while you are out Holiday shopping so when you do register it won't take as long.

From the staff of OUT OF THE ORDINARY SPECIAL EVENTS, Have a Safe and Blessed Holiday Season!!



WHY USE A PLANNER?



Wedding planners are NOT just for couples with unlimited budgets. So many brides and grooms today have demanding jobs that leave little time to make numerous phone calls and research all of the options available..

Wedding planners will save you time, stress and money!!

I think one of the most common concerns of planning a wedding is vendor selection.

Friends and family may give you suggestions ---- but how do you know if that particular vendor is right for you.

This is where a planner can help! Most planners GUARANTEE their vendors! Also, because of the working relationship planners develop with

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vendors, they will pass along a savings or special pricing structure to the client!

Hiring a wedding coordinator does not mean surrendering control of your wedding planning. It simply means including an experienced guide to provide you with unique ideas and to give you the knowledge to plan a perfect wedding. The final decisions will always be yours.

So-----WHY USE A PLANNER???-----
So that you can have the wedding of your dreams and actually enjoy all aspects, from beginning to end!!

RESEARCH, RESEARCH, AND MORE RESEARCH!!!!

Thank goodness for the internet and Google!

Planning a wedding entails lots of research to find all of the items that will make your day special and stand out.

From favors to bridal party gifts, below are some of my favorite web sites! If you have a favorite website to share in the Spring Newsletter – please send it by February 15, 2010



www.wrapwitus.com (favors)

www.favorfavor.com (favors)

www.superweddings.com (creative Ideas)

www.yourweddingcompany.com (floral centerpiece ideas)

www.bridalguide.com (wedding attire and accessories)



Angela Hall

Angela Hall is one of the most sought after event planners in the Upstate New York Area and is known for her creative, unique and memorable events.

Angela strives to make Out of the Ordinary a "Boutique" experience for all of her clients providing them with luxurious, personalized service.

Her outgoing personality attracts clients searching for ideas that are distinctive and elegant but at the same time innovative, whimsical and fun!

Angela created Out of the Ordinary Special Events in 1992. Since that time she has created hundreds of weddings and planned several prestigious events.

Angela has written a book the, "The BRIDAL SURVIVAL GUIDE" and holds seminars and classes in the community for brides-to-be and individuals wanting to become a wedding Planners.

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www.outoftheordinary.com

We would love to hear from you. Please let us know if you have any ideas or suggestions for our "Spring Newsletter."

We also would love your questions. Our Spring issue is going to feature a Q&A section. If you would like your question included, it must be submitted by February 15, 2010.

Have a Wonderful and SAFE Holiday Season

